

# The 3<sup>rd</sup> Coast Center for Human Emergence

Presents

Dr. Don E. Beck and Elza S. Maalouf

## ***Spiral Dynamics Applied to Nation Building in the Middle East Peacemaking through Appropriate Development (\$25) Sign in 1:30 pm September 22, 2013, 2:00 – 4:30 PM (Hare Krishna Center, 1320 West 34<sup>th</sup> St., Houston, TX)***

Dr. Don Beck, who assisted Nelson Mandela in creating the nation building strategy chronicled in the movie **Invictus** and Elza Maalouf, a Lebanese-American futurist and cultural development specialist, will present the Large-scale applications of Spiral Dynamics in their work in Israel and Palestine as an example of how the Spiral Dynamics Integral framework can be applied to affect real world cultural change. SDi offers insight into clearly identifiable manifestations of the social value systems which exist across today's world and how these living systems arise and evolve in both healthy and unhealthy expressions. Participants will gain insight into the nature of conflict, change, and healing. Attendees will understand why conflicts and social ills still exist in hot spots around the world after years of effort to resolve them and learn to see the entire system that will also be critical in dealing with the growing divides.



The issues in South Africa were NOT about race; and the issues in the Middle East are NOT about religion. Until we replace these stigmas and stereotypes based on race and ethnicity the dangerous polarization will increase in the future. Dr. Beck introduces a new narrative that shifts the focus into natural, universal, value-systems differences that cut across all of the historic categories. The latest research, even sophisticated mind/brain profiling, confirms this finding; as do the applications in some of the most difficult places in the world. Participants will learn how to communicate with and align people, processes and purpose in order to facilitate healthy change and social evolution through natural design. For more information on their projects, visit <http://www.humanemergencemiddleeast.org/>

**Don E. Beck, Ph.D.** is the Founder of the Global Center for Human Emergence and the National Values Center-Texas. His model, Spiral Dynamics integral: The Search for Human Cohesion in a World of Fragmentation, provides the essential process of integrating, aligning, and synergizing resources, to meet the needs of people at different stages of development, especially at local levels. Dr Beck is the coauthor of The Crucible: Forging South Africa's Future and Spiral Dynamics: Mastering Values, Leadership & Change.

**Elza S. Maalouf** is Founder and CEO of Integral Insights Consulting Group. Her work focuses on business, cultural and political development of the Arab world. As one of foremost experts in Memetics of the Middle East, Maalouf was named by EnlightenNext Magazine as one of today's brightest minds. In 2011 she was elected member of the Evolutionary Leaders, an organization made up of leading thinkers in science, spirituality and consciousness studies.

Register: <http://sdimiddleeast.eventbrite.com>

Join 3<sup>rd</sup> Coast CHE for **INAUGURAL WEEK** with **SPIRAL DYNAMICS** and **MEMENOMICS**

## ***Spiral Dynamics Level One Training and Certification September 20-22, 2013***

Register for a 2 ½ day certification program to learn the theory that has been used successfully in both South Africa and the Middle East to resolve conflict. Examine the emerging paradigm which explains geopolitics, economics, religion, the arts, coaching and counseling, organizational design, education, health care, as manifestations of the of the 21st Century world's social value systems. Gain insight into the nature of conflict, change, and healing by seeing how these living systems emerge and evolve their healthy and unhealthy expressions as demonstrated experientially. Attendees will be registered for **Applied Nation Building in the Middle East** at no extra charge.

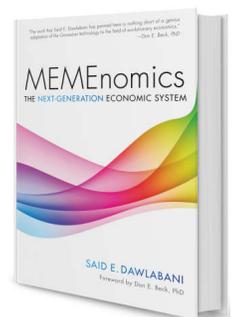
Register: <http://sdi1houston.eventbrite.com>

## ***MEMEnomics - The Next Generation Economic System***

**September 24, 2013, 8:00 AM – 5:00 PM**

Economist Said Dawlabani, author of **MEMEnomics** will provide attendees with a Big Picture view of the evolution of capitalism. Through the applications of the value-systems model, attendees will learn how our economy got to where it is today and how we go forward from here.

Register: <http://houstonmemenomics.eventbrite.com>



## ***Building Regional Resilience with a MeshWORKS™ Approach***

**September 19, 2013, 6:30-8:30 PM**

Join Said Dawlabani in a rich dialog among audience members around the role of MeshWORKS™ in a future which is suggesting the need for collaboration and distributed intelligence to address regional concerns using the FBI's **Infragard** and Transition Houston as MeshWORKS™ models.

Register: <http://memenomics919.eventbrite.com/>

More Events: [www.3rdcoastCHE.com/Calendar.htm](http://www.3rdcoastCHE.com/Calendar.htm)